

Revolutionizing Talent Development

If you're not improving your people's capacity to think better / different, then you're simply not improving your people the way you need to.

Virtually all industry statistics reveal an unfortunate reality — the ROI for most corporate learning and development is substantially lower than anyone wants it to be.

There is a reason. Most training and development is behavior based. Even “soft skills” training programs are behavior focused.

THINKING is the catalyst that turns potential into performance and today's “mainstream best practices” in learning and development are underwhelming in their ability to create meaningful and lasting changes in how people think.

Three breakthrough science-driven developments are driving a paradigm shift in the industry:

- 1** VQ PROFILE® AND THE ABILITY TO MEASURE THINKING quickly, objectively, and accurately. “VQ” is a diagnosis of how and how well a person thinks and makes value judgements from 36 different perspectives.
- 2** THE ABILITY TO LINK THINKING TO PERFORMANCE in terms of specific skills, competencies and results, and to both organizational needs and individual goals and aspirations.
- 3** NCRT — *Neuro-Axiological Cognitive Remodeling Technology*: an extraordinarily simple and cost-effective mind-brain based method for quickly teaching people how to maximize their BEST ways of thinking while minimizing their worst in pursuit of any worthwhile goal.

NCRT is the basis of our **Cognitive Self-Leadership** development program (“Self-Leadership 1-2-3”) and a game-changing pedagogy that can be integrated into and dramatically increase the ROI virtually any other learning and development effort.



The VQ Profile®, NCRT, and Cognitive Self-Leadership are Revolutionizing Talent and Leadership Development.



Clarity - Focus - Results®

