



Clarity - Focus - Results®

Personal Leadership Mastery Program

Releasing your untapped potential: Accepting Responsibility & Taking Charge for Being Your Best Self

1. Introduction to Concepts <ul style="list-style-type: none"> The Total Leader® Concept & Personal Leadership Understanding What Personal Leadership Means Success as Related to Past Conditioning How to Develop Personal Leadership Attitude and Habits- The Effective Motivators Multi-Sensory Learning 	2. Goal Setting Workshop <ul style="list-style-type: none"> Validation of ROI Developing Personal and Business Goal Planning Sheets Fine Tuning Goal Tracking Systems Integration of Planner w/ Goal Planner Sheets
3. Lesson 1: Your Potential for Personal Leadership <ul style="list-style-type: none"> Believing in Your Full Potential Discovering Your Untapped Potential Personal Leadership Requires Courage Focusing on Your Strengths The Rewards of Leadership The Internal Nature of Personal Leadership 	4. Lesson 2: Self-Knowledge: Source of Personal Leadership <ul style="list-style-type: none"> Self-Knowledge and Emotional Intelligence Leading with Emotional Intelligence Breaking Out of a Conditioned Existence Developing a Strong Self-Image True Leaders Are Authentic Leaders Committing to Authentic Leadership
5. Lesson 3: Six Essentials of Personal Leadership <ul style="list-style-type: none"> Success Essential #1: Personal Responsibility Success Essential #2: Purpose Success Essential #3: Plan Success Essential #4: Passion Success Essential #5: Positive Expectancy Success Essential #6: Persistence 	6. Lesson 4: Take Personal Responsibility <ul style="list-style-type: none"> Personal Responsibility and Self-Motivation Recognizing Our Basic Human Needs The Disadvantages of Motivation through Fear The Limits of Motivation through Incentive The Power of Motivation through Attitudes
7. Lesson 5: Discover Your Purpose <ul style="list-style-type: none"> Singleness of Purpose Requires Commitment Discovering & Crystallizing Your Life Purpose Establishing Your Priorities Creating a Personal Mission Statement Avoiding Distractions on Your Path 	8. Lesson 6: Plan Your Path *** <ul style="list-style-type: none"> Programming Your Goal-Setting Computer Committing to Your Goals Tangible and intangible Goals Obstacles to Goals Achievement The Power of Target Dates
9. Lesson 7: Ignite Your Passion <ul style="list-style-type: none"> Making Passion a Way of Life The Hallmarks of Genuine Passion Enthusiasm Reflects Your Passion Controlling the Emotional Climate How to Build Enthusiasm 	10. Lesson 8: Act with Positive Expectancy <ul style="list-style-type: none"> How Positive Expectancy Starts with Affirmation Positive Expectancy is Magnified with Visualization Developing an Attitude of Positive Expectancy How Our Attitudes and Habits Are Formed Changing Current Attitudes and Habits
11. Lesson 9: Follow Through with Persistence <ul style="list-style-type: none"> Reasons Why People Quit Developing Iron-Willed Persistence Turning Adversity into Opportunity Making Good Decisions Requires Persistence Persistence Pays Off! 	12. Lesson 10: Living a Balanced Life <ul style="list-style-type: none"> The Total Person® and Personal Leadership Planning Your Time with Priorities in Mind Time Is Your Most Valuable Asset Taking Responsibility for the Time You Use Becoming a Total Person®
13. Lesson 11: The Art of Successful Communication <ul style="list-style-type: none"> Leaders Are Communicators The Critical Role of Empathy in Communication Learning to Listen with & Developing Empathy Setting an Example by Relationship Management Leadership through Communication 	14. Lesson 12: Multiplying Your Leadership <ul style="list-style-type: none"> Leaders Have Integrity and Character Leaders Are Role Models Leaders Are Developers & Empowers People The Leadership Challenge

CREATE THE TOTAL LEADER® PERSONAL AND BUSINESS PLAN OF ACTION

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