



Clarity - Focus - Results®

Effective Motivational Leadership Program

The need for effective leaders has skyrocketed. Motivational leadership is the capability to lead and motivate others. A motivational leader understands that people are the source of all progress and innovation, and thus the key to business success in the 21st century. Inspiring motivation in other is crucial to developing a productive and engaged team. A motivational leader is able to help people develop and use more of their full potential.

<p>1. Introduction to Concepts</p> <ul style="list-style-type: none"> • The Total Leader® Concept & Motivational Leadership • Understanding What Motivational Leadership Means • Success as Related to Past Conditioning • How to Develop Motivational Leadership • Attitude and Habits- The Effective Motivators • Multi-Sensory Learning 	<p>2. Goal Setting Workshop</p> <ul style="list-style-type: none"> • Validation of ROI • Developing Personal and Business Goal Planning Sheets • Fine Tuning Goal Tracking Systems
<p>3. Lesson 1: The Challenge of Becoming An Effective Motivational Leader</p> <ul style="list-style-type: none"> • The Responsibilities of Leadership • The Core Values of Effective Leadership • A Positive Self-Image Leads to Success • Choosing an Attitude of Courage • Effective Leadership Demands Courage 	<p>4. Lesson 2: Vision and Communication</p> <ul style="list-style-type: none"> • The Importance of Vision • Understanding the Need for a Clear Vision • Commitment to a Shared Vision • Communication – The Vital Human Connection • Rewards of Successful Communication
<p>5. Lesson 3: Becoming A Motivational Leader</p> <ul style="list-style-type: none"> • Methods of Motivation • Understanding Human Behavior • The Process of Motivation • Motivation is Personal and Internal • The Basic Human Drives and Desires • Motivation in the 21st Century 	<p>6. Lesson 4: Building and Leading Effective and Productive Teams</p> <ul style="list-style-type: none"> • What Makes Up a Successful Team? • Team Building: Recruiting Winners • Keys to Effective Teams
<p>7. Lesson 5: Developing People to Their Full Potential</p> <ul style="list-style-type: none"> • Bringing Out the Best in Team Members • Personal Growth and Renewal • Principles of Growth • Training for Skill Development 	<p>8. Lesson 6: Empowering Team Members</p> <ul style="list-style-type: none"> • Sources of Authority and Power • Sharing Power With Team Members • Delegating With a Purpose • Overcoming Obstacles to Empowerment • An Organization of Leaders
<p>9. Lesson 7: Leading Change and Innovation</p> <ul style="list-style-type: none"> • Change is Everywhere • Overcoming Resistance to Change • Leading the Way for Change • The Psychology of Change • Using Innovation to Succeed • Leading Innovation in Your Organization 	<p>10. Lesson 8: The Leader of the Future</p> <ul style="list-style-type: none"> • Leading Into the Future • The Demands of Leadership • Rewards of Leadership • Your Leadership Journey