

The CEO Challenge

Instructions: Answer the questions using the following point scale
1=Yes/Always, 2=Sometimes, 3=Usually, 4=Not Very Often, 5=No/Never

Are you....

- _____ 1. Frustrated with day-to-day firefighting that keeps you from producing the results you want?
- _____ 2. Fragmented doing too many things at once and going in all different directions?
- _____ 3. Stressed because the business is overly dependent on you?
- _____ 4. Wasting time, capital and effort on projects lacking a clear strategic purpose?
- _____ 5. Worried that your employees struggle with change?
- _____ 6. Uncomfortable with your changing role as a leader moving from the attitude of "I'm running a business" to "I'm building an organization"?
- _____ 7. Sick and tired of not being able to get away on vacation and have the company run without you?
- _____ 8. Lacking strategic planning as an ongoing priority in your business?
- _____ 9. Struggling to take your business to the next level?
- _____ 10. Too busy running your company tactically rather than strategically?
- _____ 11. Frustrated that your employees aren't buying into your vision?
- _____ 12. Concerned about getting the right people and holding them accountable for company results?
- _____ 13. Struggling to unlock the productivity of the team to get everyone on the same page?
- _____ 14. Frustrated with ever changing priorities that result in lost time, effort and energy?
- _____ 15. Finding increased business complexity is creating organizational confusion?
- _____ 16. Not getting the measurable, sustainable results you want?
- _____ 17. Unsure how to track and measure the progress of your plan?
- _____ 18. Having difficulty establishing clear priorities in key result areas of your business?
- _____ 19. Sick and tired of not consistently reaching your goals and missing business opportunities?
- _____ 20. Unable to keep your strategic vision and organizational plan implemented on a daily basis?

_____ Total Score

Is our program right for you?

90-100	don't need our help!
75-89	could sharpen a few things
60-74	would benefit greatly
<60	must change something!